

Should the Church host a Facebook page in addition to its current Web site? Responses as written by respondents.

- 1 Easy to invite people to events, spread information, gather information with people.
- 2 Please see comment on the first page - web page can have all of those things - but needs streamlining and a cleaner look!
The more people that know about our church and the wonderful things we do, the better. Social media is a great (and free!)
3 tool.
- 4 Lots of people do use those services. Another point of connectivity.
- 5 It might help to reach out more to the youth of the church and help them stay involved.
- 6 Connect to a larger crowd. People tend to check their FB pages often.
- 7 More current information and better connectivity to members. It is the way the world works! I think the pastors could use these vehicles to inspire us on topics/issues, which are relevant to our mission and programs.
- 8 It would give the ability for a younger generation to see what the church is about. Our web page needs to be done over. It uses a very old format.
- 9 Go online look at other churches and see what can be done...on a shoestring budget!
- 10 We need to get into the communication mainstream, or we'll lose contact with some members. It's important to be visible to everyone.
- 11 More people (especially younger audience) could be reached with our message.
- 12 maybe
- 13 So many people are using this method to keep up with activities - the church needs to keep up with the times or be left behind in the dirt.
I need the "not sure" option. I use Facebook as an individual but am not a part of any groups on it. I'm guessing there are many members who
14 might really like it, depending on what the capabilities are.
- 15 Good way to know what members' interests and activities are.
- 16 It would be a community where everyone could "chat" and stay in touch.
- 17 Might offer a friendly feel and flow of information
Would provide another way to connect with the congregation. Have seen some pastors use the site to ask questions that they then used the
18 feedback in sermons.
- 19 test
- 20 WUMC is people, not a building. Anything that helps people communicate is helpful.
- 21 It is a nice way to promote the church and the activities.
I don't have a twitter account but use Facebook. It would be beneficial to me for updates, reminders, cancellations, and to draw people to our
22 church.
- 23 More and more organizations and churches are using facebook to keep members current on upcoming events, news, etc. It's part of the new
generation of electronic communication more and more people are using.
- 24 Facebook will keep Church info in peoples' minds. Being a "info push" rather than the "info pull" of the website
- 25 1. Attract and retain membership that is already comfortable using this technology. Might be useful as a complement (but not a substitute) for
other communications, especially for short notices.
- 26 2. Supplement to fellowship activities
- 27 people would be more involved in upcoming events

- 26** Facebook is not a church activity - it's a social networking activity. I'm surprised that someone in our congregation has not set one up -- I would be more likely to join one done by the members.
- 27** Although I don't use Twitter or Facebook, I know many youth do, and I think the church should focus these efforts first on info for that group; I applaud Heather's efforts to set up texting reminders for the junior and senior high youth; as time goes on, these methods should be applied to adults as well
- 28** If you are interested in growing the youth program and continuing to build the church into the future - this is a huge step into future communication. You can reach larger audiences for free for fundraising as well. It can be a great tool. I used to work for a consulting company and all of our non-profit clients were signing up for this as a tool to reach their donors, current audiences and to continue to outreach. The cost was right (free) and for us it would also help us to reach a wider age range.
- 29** I am on facebook but the reason I checked yes, is most younger members are using this site. Although I check it to keep up with my own children, it seems the younger people use it daily.
- 30** It would be easier to talk among participants in the congregation
- 31** I have been ill for some months and have not been able to attend church. Getting thru the on-line material just takes too much time.
- 32** I am underwhelmed by the staleness of the WUMC Web page. In a day and age where many churches use Web sites as an invitational ministry outreach, WUMC lags far behind – so much info is outdated and incorrect. Much more collaboration needs to occur. Someone with an eye for graphics needs to be recruited. Oh – the Web page could be so much better in terms of relevance, info for potential new members, more details and photos about the worship services. As a relatively new congregant, I had anticipated the Web page would have had a make over in the two years I've attended. So much potential.